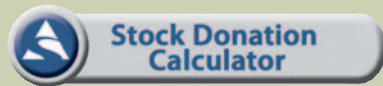


Online Giving - A Mutual Benefit

Using our new online service not only makes it simpler to complete stock and mutual fund gifts, but it also enables the USS Midway Museum to track every gift in real time to ensure prompt delivery of your gift.

To help you figure out how much you will be saving by donating stock instead of using cash, please visit our



located on the *Planned Giving* page.

Preparing to Make the Gift

Before you visit our website to make a gift of stock or mutual fund, make sure you have the following details available:

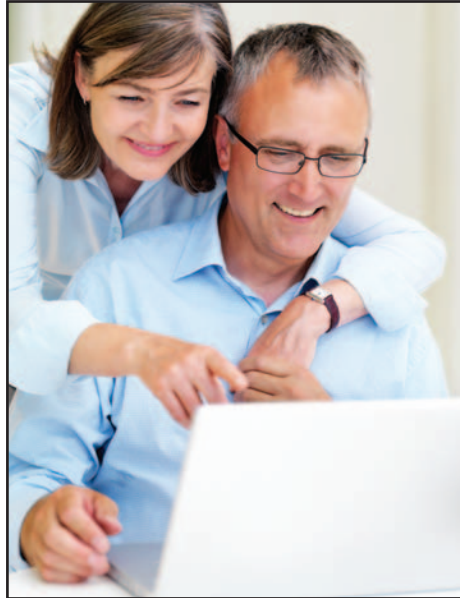
- Brokerage account number
- Stock or mutual fund symbol
- Number of shares you are giving
- Broker name and phone number
- Your contact information

If your brokerage firm is not listed as a participating firm, you may also need to enter the mailing address of your firm so that we may accurately process your gift.

Get Started Today!

To make a gift of stock or mutual funds today, visit our *Planned Giving* web page at the address below.

www.midway.org



If you would prefer to start the process verbally, please call:

James Eckel, CFP
Director of Planned Giving
(619) 398-8237 • F: (619) 544-9188
jeckel@midway.org

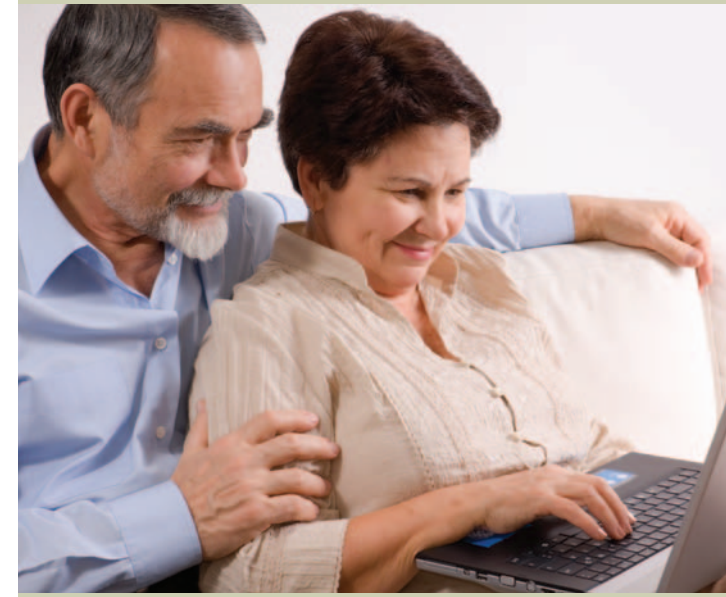


Live the Adventure, Honor the Legend™

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GIFTS OF STOCK AND MUTUAL FUNDS



*Support the
USS Midway Museum
and reduce your taxes.*



Midway Legacy

The USS Midway Museum brings to life the history of the longest serving U.S. Navy aircraft carrier of the 20th century. During its 47 year mission, the USS Midway acted as an ambassador of goodwill, led numerous humanitarian missions, and was an active defender of the United States of America and its allies.

The USS Midway Museum continues its mission today as an educational facility for thousands of school children, an event center for numerous functions and galas and as a living memorial to the 225,000 officers and sailors who served aboard her.

Help us preserve this precious icon of U.S. naval history by making a planned gift to the museum. By working with your professional advisor, we can ensure that your gift will be beneficial to you and to the USS Midway Museum. We strongly appreciate your support in this endeavor.

The USS Midway Museum is a 501(c)3 nonprofit organization and receives no funds from the U.S. Navy.



Give Stock - Not Cash

The giving of appreciated securities instead of cash has long been held to be the ideal way of making a contribution to your favorite charitable organization.

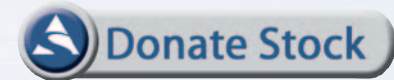
Why is this true? Well, let's take the example of Mrs. Jones who owns \$100,000 of Coca Cola stock. She purchased the stock many years ago for \$20,000 giving her a present day gain of \$80,000. Mrs. Jones would love to make a \$100,000 charitable gift to the USS Midway Museum to help support their educational programs.

Instead of writing a check for \$100,000 she donates the securities directly to the museum. By doing this, she is using an asset that cost her \$20,000 and getting the tax benefit of a \$100,000 gift!

(Gifts of appreciated securities are generally tax deductible up to 30% of your Adjusted Gross Income (AGI) with a 5 year carry forward.)

How to Give Stock!

All you need to do is visit our website (www.midway.org) and click the Support tab, then click the *Planned Giving* page and then click on



Just follow the instructions on the page and your gift will be handled with the highest level of security and privacy.

This is the fastest and simplest way to make a gift to the USS Midway Museum using stock and mutual funds.

