



Greetings from the USS Midway Museum!

The USS Midway Museum is San Diego's newest visitor attraction. This historic naval aircraft carrier museum guarantees a once in a lifetime opportunity for almost everyone. Guests experience what it was like to be part of a "city at sea", explore galleys, officer's country, sleeping quarters, and the engine room of the first Navy ship too large for the Panama Canal! Visitors are amazed by the 4-acre flight deck and the 360 degree panoramic view of downtown San Diego. Guests of all ages enjoy over 60 exhibits, 25 restored aircraft, optional flight simulators, videos, climb-aboard aircraft, outdoor café and gift shop. Admission also includes a self-guided audio tour, featuring USS Midway veterans as narrators. Naturally, located in Navy Town USA, a visit to the Midway is uniquely San Diego!

Frequently Asked Questions:

- **Wholesaler Voucher Program 2010 Admission Rates?** \$12.00 (Adult 18-61), \$7.00 (Youth 6-17), \$9.00 (Senior 62+) (Prices valid through 12-31-10).
- **What are the Regular Admission Rates?** \$18.00 (Adult 18-61), \$10.00 (Youth 6-17), \$15.00 (Senior 62+). Gate Admission Prices are subject to change without notice.
- **What can I charge my clients for the tickets?** You may sell the tickets at any price point you choose, we only ask that you do not sell the tickets for more than our current regular gate admission rates.
- **Inclusions?** Voucher includes One-Day Admission and Self Guided Audio Tour.
- **Duration?** Allow 3-4 hours for self-guided tour.
- **Availability?** Open daily, 10am-5pm, we stop admittance to the Midway Museum after 4pm.
- **Blackout Dates?** The Midway Museum is closed Thanksgiving Day, Thursday, November 25, 2010 and Christmas day, Saturday, December 25, 2010.
- **Parking?** Parking is available on Navy pier (alongside the Midway Museum) for a rate of \$5 up to 1 hour, \$7 for 1-4 hours, \$10 for 4-10 hours or \$12 for 10-24 hours. Buses are allowed to drop off and pick up groups at the Midway ticket office, but are not allowed to stage on Navy Pier. Parking for vehicles over '18 long is available in metered parking spots along Pacific Coast Highway.
- **What are the billing terms?** Billing is based on redemptions and is on net 30 days.
- **Do you offer lunch vouchers?** Yes, we do offer lunch vouchers valued \$10 each, (Retail is \$15).
- **I already have a voucher program with other attractions, can I use my voucher?** Yes, we just ask that there be a limited amount of information that will be added onto the existing voucher on our behalf, for internal tracking purposes. The USS Midway Museum is more than willing to work within your existing voucher program.
- **I don't have a voucher program, or an existing voucher, can you provide me one?** Yes, we can provide a voucher on a Powerpoint slide that you can customize, by adding your logo.
- **How do I protect against fraudulent use?** The Museum checks photo IDs when vouchers are presented at the ticket booth to protect the interests of our partners.
- **How do I move forward with adding the USS Midway Museum as one of our Products?** Please fax the completed credit application to: 619.544.0173. Upon approval, a 2010 Wholesaler Agreement will be forwarded to you.

We hope to see you and your clients very soon!

Sincerely,

Kate Ullrich
Travel Industry Sales Manager
kullrich@midway.org
USS Midway Museum
Phone: 619.398.8249
Fax: 619.544.0173