



Museum Fact Sheet

Service Career	The USS Midway served from 1945 (the end of World War II) until 1992, the longest-serving American aircraft carrier of the 20 th century.
Location	910 N. Harbor Drive in downtown San Diego (92101) 619/544-9600 www.midway.org
Hours	Open daily 10-5 p.m. (last admission at 4 p.m.), except Thanksgiving and Christmas
Mission	To preserve, inspire, educate and entertain
Vision	To become America's living symbol of freedom
Attendance	1.4 million visitors annually, eight consecutive annual attendance records Most-visited historic naval ship museum in the world International appeal: 30% of visitors are from foreign countries
Highlights	Self-guided audio tour (included), narrated by Midway sailors, to nearly 70 locations and available in 6 languages (English, Spanish, Japanese, French, German, Mandarin) Docent presentations throughout the ship Flight simulators Climb-aboard aircraft Gift shop and café Battle of Midway Theater Elevator access and wheel chair availability Adjacent parking on Navy Pier
For Families	Self-guided audio tour specifically for youngsters Activities to earn "Junior Aviator Wings" Climb-in planes, flight simulators, knot tying, photos in jail, and more
Accolades	Ranked #1 among all major San Diego attractions on tripadvisor.com 5th most-popular U.S. Museum of <u>any type</u> on tripadvisor.com

Popularity	Filmed on Midway include American Idol, The Bachelor, Hell’s Kitchen, Extreme Makeover, live college basketball, Antiques Roadshow, Wheel of Fortune, Travel Network, History Channel, Good Morning Australia, Japan comedy shows, National Geographic Europe, Discovery Channel, etc.
Private Events	Approximately 300 private events are held per year, from 100 to 4,000 attendees. Special offerings for birthday parties, corporate picnics and school band performances. Midway offers nearly a year-round outdoor event setting. Event reservations are limited to 3 years in advance.
Military Events	More than 400 active-duty military events are held during museum hours. They include re-enlistments, retirements, changes of command and memorials. The public is welcome to observe them
Education	50,000 students visit Midway annually on K-8 study trips focusing on science, technology, engineering and math. Twice in 13 years Midway has expanded classroom space to meet teacher demand.
Overnights	More than 5,000 youngsters a year participate in overnight programs, living an authentic life of an aircraft carrier sailor.
Volunteers	Approximately 800 volunteers contribute more than 250,000 hours annually; more than 2 million hours cumulatively since opening in 2004.
Museum Membership	Approximately 17,000

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