



ANNUAL *Gala* 2019

Sponsorship Opportunities

Presenting Sponsor	\$75,000
<ul style="list-style-type: none">• Host two premium Tables at the gala (20 guests)• Special introduction and opportunity from the podium to welcome Gala guests• Special photo session with the Honorees• Champagne reception for 12 & VIP tour of the Battle of Midway Exhibit with CEO• 2 tickets to attend the VIP Sponsor Reception• 10 tickets to the USS Midway Parade of Lights in December 2019• Full-page color acknowledgement as the Presenting Sponsor on Gala program's inside front cover• Recognition in the U-T <i>San Diego</i> Midway American Patriot Award Gala ad• Acknowledgement as the Presenting Sponsor in all printed Gala materials*• Acknowledgement as the Presenting Sponsor in Midway's quarterly magazine <i>Currents</i>• Company logo/name displayed as the Presenting Sponsor in prominent Gala areas• Sponsor listing with company logo and link to your website on Midway.org for one year• Company name listed as the Presenting Sponsor on Midway's Donor Wall for one year	
Admiral Sponsor	\$50,000
<ul style="list-style-type: none">• Host two premium Tables at the gala (20 guests)• Special acknowledgement from the podium during the event• Special photo session with the Honorees• 2 tickets to attend the VIP Sponsor Reception• VIP Tour for 6 of the Battle of Midway Exhibit with CEO, Mac McLaughlin• 4 Memberships to the USS Midway Museum for one year• 8 tickets to the USS Midway Parade of Lights in December 2019• Recognition in the U-T <i>San Diego</i> Midway American Patriot Award Gala ad• Acknowledgement as the Admiral Sponsor in all printed Gala materials*• Acknowledgement as the Admiral Sponsor in Midway's quarterly magazine <i>Currents</i>• Company logo/name displayed as the Admiral Sponsor in prominent Gala areas• Sponsor listing with company logo and link to your website on Midway.org for one year• Company name listed as the Admiral Sponsor on Midway's Donor Wall for one year	
Captain Sponsor	\$25,000
<ul style="list-style-type: none">• Host one premium Table of 10 at the gala• Recognition from the podium during the event• 2 tickets to attend the VIP Sponsor Reception• Private Docent Tour for 12 of the USS Midway Museum• 2 memberships to the Midway Museum for one year• 6 tickets to the USS Midway Parade of Lights in December 2019• Company logo/name displayed as a Captain Sponsor in prominent Gala areas• Acknowledgement as a Captain Sponsor in all printed Gala materials*• Sponsor listing with company logo and link to your website on Midway.org for one year• Company name listed as a Captain Sponsor on Midway's Donor Wall for one year	

Commander Sponsor	\$15,000
<ul style="list-style-type: none"> • Host one premium Table of 10 at the gala • Recognition from the podium during the event • 2 tickets to attend the VIP Sponsor Reception • Private Docent Tour for 8 of the USS Midway Museum • 2 memberships to the USS Midway Museum for one year • 4 tickets to the Midway Parade of Lights in December 2019 • Company logo/name displayed as a Commander Sponsor in prominent Gala areas • Acknowledgement as a Commander Sponsor in all printed Gala material* • Sponsor listing with company logo and link to your website on Midway.org for one year • Company name listed as a Commander Sponsor on Midway's Donor Wall for one year 	
Lieutenant Sponsor	\$10,000
<ul style="list-style-type: none"> • Host one premium Table of 10 at the gala • Recognition from the podium during the event • 2 tickets to attend the VIP Sponsor Reception • Private Docent Tour for 4 of the USS Midway Museum • 2 memberships to the USS Midway Museum for one year • 2 tickets to the Midway Parade of Lights in December 2019 • Company logo/name displayed as a Lieutenant Sponsor in prominent Gala areas • Acknowledgement as a Lieutenant Sponsor in all printed Gala materials* • Sponsor listing with company logo and link to your website on Midway.org for one year • Company name listed as a Lieutenant Sponsor on Midway's Donor Wall for one year 	
Ensign Sponsor	\$7,000
<ul style="list-style-type: none"> • Host one Table of 10 at the gala • Recognition from the podium during the event • 2 tickets to attend the VIP Sponsor Reception • 2 tickets to USS Midway Parade of Lights in December 2019 • Company logo/name displayed as an Ensign Sponsor in prominent Gala areas • Acknowledgement as an Ensign Sponsor in all printed Gala materials* • Company listed as an Ensign Sponsor on Midway's Donor Wall for one year 	

Underwriting Opportunities

Underwriting opportunities are 100% tax-deductible, and underwriters are listed in the Gala program and event signage. Please note that this does not include a ticket or table to the actual event.

<p>Décor and Design \$40,000</p> <p>Production of Gala Videos \$30,000</p> <p>Musical Entertainment \$25,000</p> <p>Gala Printing \$12,000</p> <p>Opportunity Drawing Sponsor \$8,000</p>	<p>Event Signage \$6,000</p> <p>Guest Amenity \$4,000</p> <p>Cocktail Reception Entertainment \$3,000</p> <p>Photography \$3,000</p> <p>Videography \$3,000</p>
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Program Advertising

All ads must be submitted as a high-res (300 dpi or higher) file by Monday, August 5, 2019 to: gala@midway.org

- Full-page ad (inside front cover) \$2,000 - 5.25"w x 8.25"h
- ~~Full-page ad (back of program) \$1,500 - 5.25"w x 8.25"h~~ **SOLD**
- ~~Full-page ad (inside back cover) \$1,000 - 5.25"w x 8.25"h~~ **SOLD**
- Full-page ad \$750 - 5.25"w x 8.25"h
- Half-page ad \$500 - Horizontal 5.25"w x 4.125"h, Vertical 2.625"w x 8.25"h (Submit both)
- Quarter-page ad \$250 - 2.625"w x 4.125"h



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Thank you for your support!

Please complete and return (instructions below)

Name as you wish to be recognized: _____

Company (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

I'm pleased to be part of the **Midway American Patriot Award Gala** and commit to:

_____ Sponsor Level

_____ Underwriting Opportunity

_____ Advertisement

_____ (#) Table(s) of 10 at \$4,000 each

_____ (#) Ticket(s) at \$400 each

To pay by credit card, please complete the following:

Amt. to charge: \$ _____ Visa MasterCard American Express

Name on card: _____

Credit Card Number: _____ Exp. Date: _____

Signature: _____

To pay by check, make payable to USS Midway Museum and send to:

USS Midway Museum
Attn: Norma Nicolls, Midway American Patriot Award Gala
910 N Harbor Dr, San Diego, CA 92101

Questions? Email: nnicolls@midway.org

The USS Midway Museum is a 501(c)(3) not-for-profit organization; contributions are tax-deductible as provided by law.
Our tax ID # is 33-0556416.