



ANNUAL *Gala* 2020

Sponsorship Opportunities

Presenting Sponsor **\$75,000**

- Host two premium Tables at the gala (20 guests)
- Special introduction and opportunity from the podium to welcome Gala guests
- Special photo session with the Honorees
- 10 tickets to the USS Midway Parade of Lights in December 2019
- Full-page color acknowledgement as the Presenting Sponsor on Gala program's inside front cover
- Recognition in the U-T *San Diego* Midway American Patriot Award Gala ad
- Acknowledgement as the Presenting Sponsor in all printed Gala materials*
- Acknowledgement as the Presenting Sponsor in Midway's quarterly magazine *Currents*
- Company logo/name displayed as the Presenting Sponsor in prominent Gala areas
- Sponsor listing with company logo and link to your website on MidwayGala.org for one year
- Company name listed as the Presenting Sponsor on Midway's Donor Wall for one year

Admiral Sponsor **\$50,000**

- Host two premium Tables at the gala (20 guests)
- Special acknowledgement from the podium during the event
- Special photo session with the Honorees
- VIP Tour for 6 of the Battle of Midway Exhibit with CEO, Mac McLaughlin
- 4 Memberships to the USS Midway Museum for one year
- 8 tickets to the USS Midway Parade of Lights in December 2019
- Recognition in the U-T *San Diego* Midway American Patriot Award Gala ad
- Acknowledgement as the **Admiral Sponsor** in all printed Gala materials*
- Acknowledgement as the **Admiral Sponsor** in Midway's quarterly magazine *Currents*
- Company logo/name displayed as the **Admiral Sponsor** in prominent Gala areas
- Sponsor listing with company logo and link to your website on MidwayGala.org for one year
- Company name listed as the **Admiral Sponsor** on Midway's Donor Wall for one year

Captain Sponsor **\$25,000**

- Host one premium Table of 10 at the gala
- Recognition from the podium during the event
- Private Docent Tour for 12 of the USS Midway Museum
- 2 memberships to the Midway Museum for one year
- 6 tickets to the USS Midway Parade of Lights in December 2019
- Company logo/name displayed as a Captain Sponsor in prominent Gala areas
- Acknowledgement as a Captain Sponsor in all printed Gala materials*
- Sponsor listing with company logo and link to your website on MidwayGala.org for one year
- Company name listed as a Captain Sponsor on Midway's Donor Wall for one year

- Commander Sponsor** **\$15,000**
- Host one premium Table of 10 at the gala
 - Recognition from the podium during the event
 - Private Docent Tour for 8 of the USS Midway Museum
 - 2 memberships to the USS Midway Museum for one year
 - 4 tickets to the Midway Parade of Lights in December 2019
 - Company logo/name displayed as a **Commander Sponsor** in prominent Gala areas
 - Acknowledgement as a **Commander Sponsor** in all printed Gala material*
 - Sponsor listing with company logo and link to your website on MidwayGala.org for one year
 - Company name listed as a **Commander Sponsor** on Midway's Donor Wall for one year

- Lieutenant Sponsor** **\$10,000**
- Host one premium Table of 10 at the gala
 - Recognition from the podium during the event
 - Private Docent Tour for 4 of the USS Midway Museum
 - 2 memberships to the USS Midway Museum for one year
 - 2 tickets to the Midway Parade of Lights in December 2019
 - Company logo/name displayed as a **Lieutenant Sponsor** in prominent Gala areas
 - Acknowledgement as a **Lieutenant Sponsor** in all printed Gala materials*
 - Sponsor listing with company logo and link to your website on MidwayGala.org for one year
 - Company name listed as a **Lieutenant Sponsor** on Midway's Donor Wall for one year

- Ensign Sponsor** **\$7,000**
- Host one Table of 10 at the gala
 - Recognition from the podium during the event
 - 2 tickets to USS Midway Parade of Lights in December 2019
 - Company logo/name displayed as an **Ensign Sponsor** in prominent Gala areas
 - Acknowledgement as an **Ensign Sponsor** in all printed Gala materials*
 - Sponsor listing with company logo and link to your website on MidwayGala.org for one year
 - Company listed as an **Ensign Sponsor** on Midway's Donor Wall for one year

Underwriting Opportunities

Underwriting opportunities are 100% tax-deductible, and underwriters are listed in the Gala program and event signage. Please note that this does not include a ticket or table to the actual event.

Décor and Design \$40,000
Production of Gala Videos \$30,000
Musical Entertainment \$25,000
Gala Printing \$12,000
Opportunity Drawing Sponsor \$8,000

Event Signage \$6,000
Guest Amenity \$4,000
Cocktail Reception Entertainment \$3,000
Photography \$3,000
Videography \$3,000

Program Advertising

All ads must be submitted as a high-res (300 dpi or higher) file by Monday, August 10, 2020 to: gala@midway.org

~~Full-page ad (inside front cover) \$2,500 - 5.25" w x 8.25" h~~ **SOLD**

~~Full-page ad (back of program) \$2,000 - 5.25" w x 8.25" h~~ **SOLD**

Full-page ad (inside back cover) \$1,500 - 5.25" w x 8.25" h

Full-page ad \$1,000 - 5.25" w x 8.25" h

Half-page ad \$750 - Horizontal 5.25" w x 4.125" h, Vertical 2.625" w x 8.25" h (Submit both)

Quarter-page ad \$500 - 2.625" w x 4.125" h



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Thank you for your support!

Please complete and return (instructions below)

Name as you wish to be recognized: _____

Company (if applicable): _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

I'm pleased to be part of the **Midway American Patriot Award Gala** and commit to:

_____ Sponsor Level

_____ Underwriting Opportunity

_____ Advertisement

_____ (#) Table(s) of 10 at \$4,000 each

_____ (#) Ticket(s) at \$400 each

To pay by credit card, please complete the following:

Amt. to charge: \$ _____ Visa MasterCard American Express Discover

Name on card: _____

Credit Card Number: _____ Exp. Date: _____

Signature: _____

To pay by check, make payable to USS Midway Museum and send to:

USS Midway Museum
Attn: Norma Nicolls, Midway American Patriot Award Gala
910 N Harbor Dr, San Diego, CA 92101

Questions? Email: nnicolls@midway.org

The USS Midway Museum is a 501(c)(3) not-for-profit organization; contributions are tax-deductible as provided by law.
Our tax ID # is 33-0556416.