

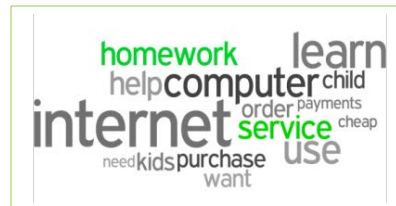
PARTNERING TO BRIDGE THE DIGITAL DIVIDE



Connect2Compete (C2C) is a national nonprofit initiative aimed at narrowing the digital divide by providing low-cost Internet service, computer, training and content solutions for disadvantaged communities. In San Diego, Cox Communications partners with C2C, Computers 2 SD Kids and the San Diego County Office of Education to bring these tools to students and their families to help them succeed.

Program Features

- Internet service by Cox
 - \$9.95 High-speed Internet for guaranteed 2 years (5Mbps/1Mbps)
 - Free installation & modem rental, no deposit & no contract
- Refurbished computer from Computers 2 SD Kids
 - \$80 desktop with monitor, keyboard and mouse
 - Includes Microsoft Office Suite, Adobe and PowerMyLearning software
 - 1-year limited free technical support



Access to technology at home is critical to a student's education & future.

- 80% of jobs are now listed online instead of in newspapers.
- 50% of today's jobs require technology skills, and this percentage is expected to grow to 77% in the next decade.
- 76% of K-12 teachers assign Internet-based homework that students without broadband and digital skills are struggling to complete.
- Students with a PC and broadband at home have graduation rates that are 6-8% higher than similar students who don't have home access to the Internet.
- Teachers are increasingly using email to communicate with parents and post grades online.
- Less than half of low-income K-12 students have broadband at home compared to more than 90 percent of higher-income families.

Internet Eligibility

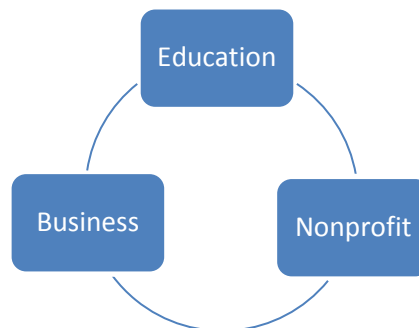
- Families with at least 1 child receiving free lunch in the National School Lunch Program
- Have not subscribed to Cox Internet in last 90 days
- Have no outstanding bills or unreturned equipment with Cox

Enrollment & School Participation

- Families may apply for C2C Internet by phone 1-855-222-3252 or online at www.connect2compete.org/cox
- Computers are available through school distribution events.

Schools and partners may:

- [Reserve an event](#) (C2SDK will bring computers and Cox will be onsite to enroll families.)
- [Order C2C flyers](#) for campus distribution
- Find more resources in the [C2C Toolkit](#)
- Download the [PowerPoint](#)



Contact Info

Email connect2compete@cox.com

National C2C Homepage <http://connect2compete.org/cox>

San Diego Partners Page <http://c2c.sdcoe.net>